



The German Internet Panel

Survey Data Infrastructure for the University of Mannheim

WHAT IS THE GIP?

- Longest-running online panel survey in Germany based on a probability sample of the population
 - Persons living in private households in Germany aged 16–75 years at the time of recruitment
 - Samples recruited in 2012, 2014, 2018 (and hopefully in 2025)
- Respondents interviewed online with self-administered questionnaires on diverse topics since 2012
 - 6x per year (every other month) for about 20–25 minutes
 - 236,491 interviews with 7,786 respondents across 72 panel waves over 12 years (73rd wave in field)
 - 3,568 active in the last wave (July 2024), 43.8% have never missed a wave
- Introduced as survey data infrastructure for collaborative research center (SFB) 884 “Political Economy of Reforms“, funded by the German Research Foundation (DFG)
- Continues operation as survey data infrastructure for the University of Mannheim, now as part of the research data center at the university library

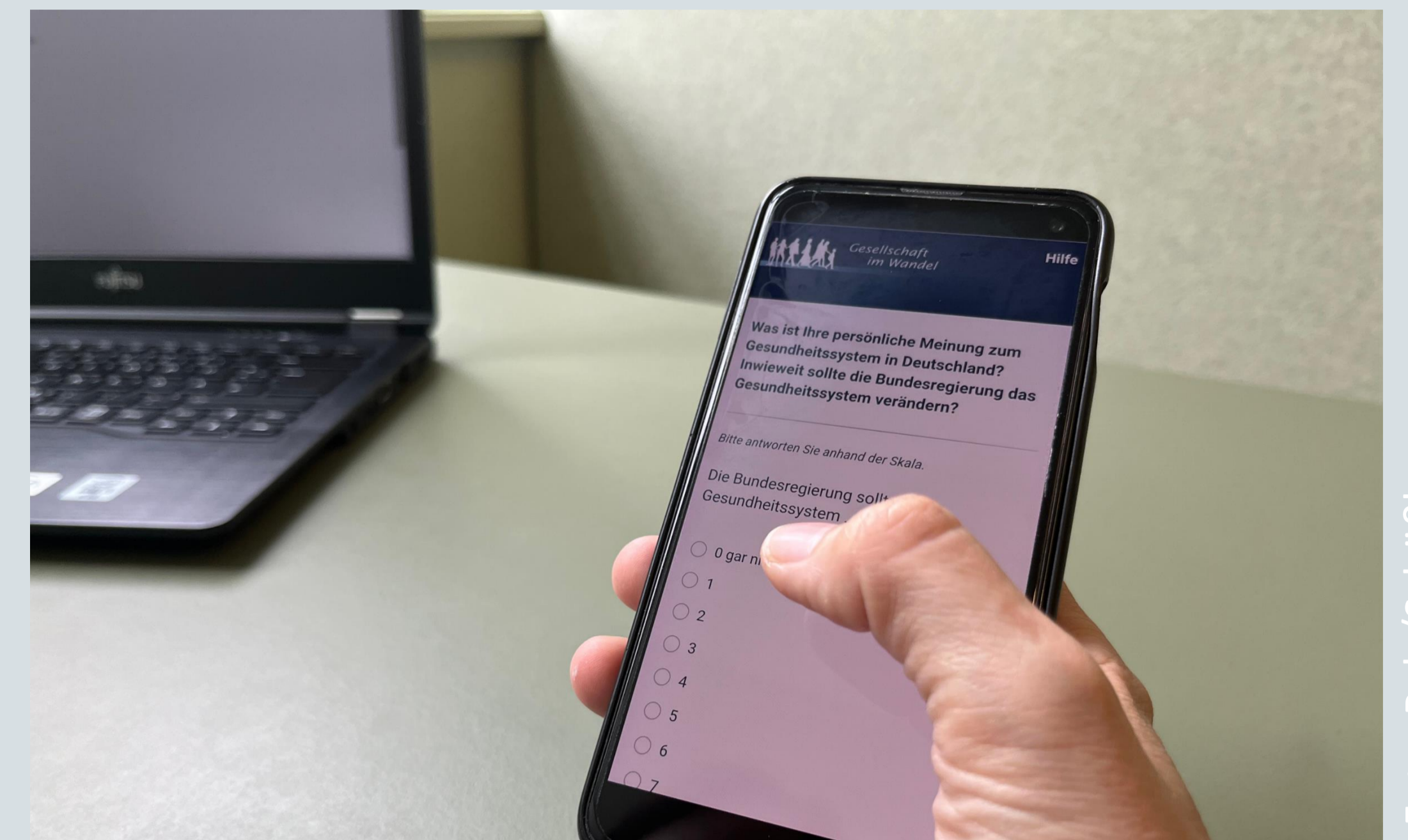


Foto: Balz/Schübler

HOW CAN YOU USE THE GIP?

PRIMARY DATA COLLECTION

- Field your own survey project in the GIP!
 - Questionnaire modules from 3 to 20 minutes
 - Longitudinal projects over multiple waves, complex survey experiments, etc. are possible
 - GIP team aids in questionnaire development (wording, filtering, standards), testing, fieldwork monitoring, documentation, publishing of datasets
 - Collected data linkable to existing survey data, standard socio-demographics are provided
- Funding for the additional costs of data collection (programming, incentives) is required
 - But no call for tender, no procurement process
- First contact at least 3–4 months before field time, short-notice emergency modules possible

SECONDARY DATA ANALYSIS

- Wealth of existing data available for analyses
 - Scientific Use Files published via GESIS data archive for the social sciences, citeable with DOI etc.
 - Documentation freely available at paneldata.org
 - 70 datasets with 10,523 variables from 5,027 survey questions
- Many different topics covered
 - Socio-demographics, party preference and vote choice, opinions on German and EU politics, attitudes towards welfare state, subjective wellbeing, IT literacy, big 5, etc.
 - Also various paradata (response time, device, etc.)
- Additional data (e.g., sensitive variables) available for on-site use at our Data Cube

TAKE HOME MESSAGE

- Survey data of the German population can be collected in the GIP
- A wealth of existing data are available for linkage or secondary analyses, on-site access is available for more sensitive information
- We also love to discuss survey-related topics (even if the GIP is not suited for your project)

CONTACT US



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